

THE MAGNETIC CHURCH

www.magnetic-church.com

A Conference Presented by
Andrew D. Weeks

Equipping *your* church
to help attract, welcome
and retain new members

**FRIDAY EVENING, MAY 18 &
SATURDAY, MAY 19, 2007**

Sponsored by
The Episcopal Diocese of
Virginia - Commission on
Congregational Development
at

**St. Paul's Episcopal Church
3439 Payne Street
Falls Church, VA 22031-2019
Everyone Welcome !**

PRACTICAL EVANGELISM
- Scores of Ideas You Can
Begin to Apply Immediately !

**The Magnetic Church
If You Build It They Will Come,
If You Live It They Will Stay.®**

A gifted lay evangelist and humorous, inspiring speaker, Andy created this **PowerPoint** presentation to involve skeptics, stimulate activists & engage the curious - to help *everyone* learn more about new member ministry. As he has done with mainline churches all across North America, he will: invite us into his faith journey; guide us through this **spiritually** based, **fun and practical** exploration of evangelism; and, challenge us into new and *creative ministries*, not more *tasks*.

He will address many issues, including:

- ✓ How can we make our signs, property, communications, buildings, website & worship more inviting and welcoming?
- ✓ How can we make visitors want to come back to our church and stay?
- ✓ I'm private and quite reserved; how can I 'do' evangelism in my church?
- ✓ Many members of my church are very uncomfortable with evangelism and are resistant to change; how can I help to inspire, motivate and interest them?

REGISTRATION FORM

MAGNETIC CHURCH CONFERENCE

Registration Fees: **Within the Diocese: \$30.00** per person, **OR \$25.00** per person if **prepaid and preregistered** in groups of **5 or more. \$40.00** for our guests. Fee includes all handout materials, refreshments and Saturday lunch.

Please make check payable to:
The Episcopal Diocese of Virginia
Please include your payment in full when you return this form by **mail** to:

Ms. Linda Keener

The Episcopal Diocese of Virginia
110 West Franklin Street
Richmond, VA 23220-5095

Please Print:

Name _____

Address _____

City/State/Zip _____

Email _____

Telephone (____) _____

Name of Church _____

Location _____

Dietary restrictions / special needs:

about ANDY WEEKS

Andy is a cradle Episcopalian who now lives in New England. During the 80's, he was a very involved layperson, as a church treasurer for nine years and as a member of several church boards and committees. Yet like many others, he drifted away for a variety of reasons. Later, when he tried to "shop" for a new church, he encountered so many of the obstacles and lack of caring response newcomers often must endure.

These highly negative and so very personal experiences encouraged him to become an evangelism leader, to develop this program and also to write **WELCOME! Tools and Techniques for New Member Ministry**, then published by **The Alban Institute**. And after 20 successful years in corporate life, he has left that world to devote himself full-time to this **lay** ministry.

OTHERS HAVE SAID ...

Participants at earlier events have described Andy's presentation as: "so lively"; "fun"; "more new ideas & creativity than I could ever have imagined"; "an amazing amount of material in just nine hours"; "practical information that can be used immediately"; "engaging"; so encouraging and accessible - far beyond their initial expectations.

We invite you to enjoy the wealth of his experience, humor, spirituality and intense story telling skills. Join in as he challenges us to explore new *opportunities*, leaving aside the old "shoulds, musts and oughts".



TO REGISTER

May 11, 2007
(Earlier, if at capacity)

We invite *all* individuals, but we encourage each church to send their entire management groups and *multiple* members with many *different* interests - communications, finance, property, hospitality, greeters - so that they may return home as much more effective and diverse *teams*. So please, help us plan adequate facilities and have sufficient materials by completing and mailing the registration form with your fee **now**. We will accept late registrations and walk-ins *if* space permits.

!! PLEASE BRING !!

For the small group media workshop to be effective, it is *crucial* that **each participant** (**not** each church) brings one copy of their newsletter, welcome brochure/visitor form or packet and contact letters, and bulletin.



DIRECTIONS

St. Paul's: intersection of Columbia Pike and Leesburg Pike (behind Bailey's Crossroads Shopping Center and Office Depot). From Leesburg Pike, turn onto Payne Street (at the BB&T Bank). From Columbia Pike, turn on Courtland Drive (at El Zunzal Restaurant), then take first right onto Payne Street. OR call 703-820-2625 OR check: www.stpaulseiscopal-church.org

QUESTIONS - Please Contact

Carolyn M. Chilton: 1-800-DIOCESE, ext.29;
cchilton@thediocese.net OR Linda Keener:
800-DIOCESE, ext.32; lkeener@thediocese.net
Both: fax: 804-644-6928

FRIDAY: 6:30 PM TO 10 PM

- 6:30 Registration; Refreshments.
- 6:45 Worship; Welcome; Orientation.
- 7:00 Introduction to Lay Evangelism: My conversion story; Pitfalls and success paradigms; Equipping *all* the saints to *Walk with Jesus*.
- 8:20 Break with refreshments.
- 8:35 21st Century Realities; Getting past negative stereotypes; Encouraging change; Shifting your church from "community" to "destination".
- 9:50 Worship (to 10 PM).

SATURDAY: 8:30 AM TO 4 PM

- 8:30 Fellowship; Refreshments.
- 8:45 Worship; Announcements.
- 9:00 Presenting Your Church to the Community (marketing): property, signs, media - print / TV / Internet.
- 10:30 Break with refreshments.
- 10:45 Ministry of Greeting: small groups.
- 12:15 Lunch (provided).
- 1:15 Communications Review - design and language: bulletin, brochure, newsletter, web-site; small groups.
- 3:00 Break with refreshments.
- 3:15 Managing Growth: new structures & groups to incorporate new members (highlights, as time permits).
- 3:50 Closing worship.